



CONNECTICUT ASHRAE INVITES YOU TO

**A SPECIAL LUNCHEON MEETING**

**THURSDAY, MARCH 20, 2008 - NOON TO 1 PM**

**ASHRAE SOCIETY PRESIDENT KENT PETERSON**

**WILL DISCUSS A DESIGNER'S ROLE IN HELPING  
CREATE A BETTER, MORE SUSTAINABLE WORLD**

at:

Connecticut Trane -135 South Road  
Farmington, CT 06032

No Charge – A Light Lunch Will be Provided

Space is limited so please make a reservation by

Fax to 203-499-5828 or email [Michelle.Lemoine@uinet.com](mailto:Michelle.Lemoine@uinet.com)

You are cordially invited to hear Mr. Peterson discuss a designer's role in helping to create a better, more sustainable world. Building energy consumption currently accounts for 40% of the United States primary energy consumption. The built environment has also been cited in the Intergovernmental Panel on Climate Change 4th Assessment Report as providing the greatest potential for reducing greenhouse gas emissions worldwide. What can you do about this? Come learn about ASHRAE's bold new programs to help transform the building market towards net-zero energy buildings and learn how you and your company can become an expert in delivering high-performance buildings.

As ASHRAE's president, Mr. Peterson directs the Society's Board of Directors and oversees the Executive Committee. Through his theme, *Greater Efficiency Today, Blue Skies Tomorrow*, Mr. Peterson emphasizes innovation in the quest for sustainability in the built environment. He notes that "energy efficiency should always be the elegant alternative to fuel consumption." As such, he encourages ASHRAE members and the industry to be more innovative in their thinking, more daring in their creativity, and more dedicated to their pursuit of best practices that will dramatically improve building energy performance.

Mr. Peterson is a recipient of the ASHRAE Exceptional Service Award and the ASHRAE Distinguished Service Award. He was awarded a bachelor of science in mechanical engineering from California State University at Long Beach. Mr. Peterson is a registered Professional Engineer, an ASHRAE Fellow and is vice president and chief engineer of P2S Engineering Inc., Long Beach, California.